

Kox.

845.981.9550

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Briefly,

I'm British, kind of. But I've lived and worked in the US since 1996. Kind of. I started out in magazines, then got the digital itch and moved into web editorial before pushing onwards into interactive advertising, at one of the first agencies of its kind. After one boom and one bust came Kodak, where I led a team developing branded applications - new ways to shoot and share your memories - then back to ads, helping Ogilvy open its first major presence in San Francisco. But New York beckoned, with its bad smells and worse drivers. I'm currently a freelance creative director at StrawberryFrog.

Professional experience

2009 >>>>	StrawberryFrog	Creative Director (Freelance)
2008 - 2009	Perfect Fools	Creative Director
2007 - 2008	Draftfcb	Vice President, Creative Director
2004 - 2006	Ogilvy	Senior Art Director
2003 - 2004	Kodak/Ofoto	Senior Art Director
2000 - 2003	Roundarch	Senior Art Director
1997 - 2000	Lot21	Art Director
1996 - 1997	CNET	Designer

Education

University of Edinburgh, Scotland

BSc in Social Science, majoring in Psychology

Haileybury and Imperial Service College, England

A-levels in Fine Art, Photography, English Literature and Spanish

Select client list

A&E	NASA
Ad Council	Pampers
Amazon.com	Puma
H&M	Saudi Aramco
HBO	Stolichnaya
Huggies	Time Warner Cable
Interactive Corporation	Toyota
Kodak	Umbro
Macys	Unicef
MCI Worldcom	Unilever
MetLife	The United Nations
Microsoft	Wrigley
Motorola	Yahoo!

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Recognition

Judging

- 2010 AICP Excellence/Next
- 2009 One Show Interactive
- 2009 AICP Excellence/Next
- 2008 AICP Excellence/Next
- 2007 Emmy Awards

Awards

- 2011 AICP Award
- 2010 One Show Silver
- 2009 FWA Site of the Day (x2)
- 2008 Creativity: Platinum Award
- 2008 ADDY Gold
- 2008 SEGD Merit Award
- 2007 Webby Award Nominee
- 2006 ADDY Silver
- 2006 MIXX Silver
- 2006 PROMO Interactive Award
- 2005 Rockstar Games upload05
- 2004 Macromedia max Award
- 2000 Adtech Silver
- 1999 One Show Bronze

Film Festivals

- 2008 Twenty120
- 2006 Psst! Pass it on
- 2006 sxsw Film Festival
- 2006 SF Asian Int'l Film Festival
- 2005 Queens Int'l Film Festival
- 2005 Los Angeles Film Festival
- 2005 sxsw Film Festival
- 2005 Hawaii Int'l Film Festival
- 2005 SF Indie Film Festival
- 2004 RES August Screening

Teaching

- 2010 Miami Ad School
- 2008 One Show Bootcamp SE Asia

Publications

- 2011 [The App and Mobile Case Study Book](#), Taschen
- 2011 [Brain](#), Tokyo
- 2010 [Brain](#), Tokyo
- 2010 [Selfmade](#), Stuttgart
- 2010 [Contagious Magazine](#), London
- 2010 [We're good together](#), New York
- 2010 [Urbanautica](#), Milan
- 2009 [Contagious Magazine](#), London
- 2009 [cpluv.com](#)
- 2009 [IdN Magazine](#), Hong Kong
- 2009 [Brain](#), Tokyo
- 2009 [Stunning Advertising](#), Spain
- 2007 [Advertising Now!](#), Taschen
- 2006 [RES Magazine](#)
- 2006 [Showreel 01](#), Germany
- 2005 [EVA02 DVD](#), Italy
- 2000 [Webworks: Advertising](#)

Exhibitions

- 2011 [RETHINK/LA](#), Los Angeles Museum of Architecture and Design
- 2005 [Basquiat](#), Los Angeles Museum of Contemporary Art
- 2004 [Masters' Mystery](#), Art Basel, Miami

Charity

- 2010 Renegade Pencils: London to Mongolia
- 2010 Agencies in Action: Feed the Homeless
- 2009 NY Multiple Sclerosis Ride, Top 100 MVP